OFFICIAL CONTEST RULES

1. **ELIGIBILITY:** Contest is limited to current UH West O'ahu students. UH students are asked to submit a design expressing what makes UHWO "the best". The design may also be created and submitted by a team. You or your team may submit as many designs as you like.

2. **GRAND PRIZE:** One (1) design will be selected for printing on the 2018 UHWO West is Best T-shirt. The winning individual or team will receive one (1) prize of a $100 UH Bookstore gift card, and a 2018 UHWO West is Best T-shirt. One (1) runner-up individual or team will receive a UHWO prize pack and a 2018 UHWO West is Best T-shirt. Gift cards are non-refundable and cannot be redeemed for cash. No substitutions allowed. No remuneration will be provided.

3. **DESIGN SPECIFICATIONS:** Design must include the phrase "West is Best" and the name "University of Hawai'i West O'ahu" somewhere in the design. The design can include the official UH seal and/or the UHWO Pueo logo. Design should be submitted in black and white. Design is for the front of the shirt only, and may encompass a maximum area of 17" wide by 20" high (a vertical rectangle). T-shirts will be printed in a single color.
   - Design may not include any of the following: alcohol, tobacco, drugs, weapons/firearms, cultural and/or religious elements; sexist, religious and/or racist statements; portray the University in a negative light; impugn other universities; imply an endorsement of a business, social, political, religious or economic movement, activity, program or group; or other non-University trademarks.

4. **SUBMISSION PROCESS:** Submit final artwork by November 3, 2018, 11:59 pm (Hawai’i Standard Time) with your NAME, your day PHONE NUMBER and HAWAII.EDU EMAIL to: uhwobkst@hawaii.edu. You may also email any questions to this address.
   - Digital Entries: total email size must be under 10MB. You may also use a filedrop service. High-resolution images in .ai format are preferred. We will also accept vector art entries in the following formats: .eps, .cdr, .pdf, .svg, .wfm.
   - Hand drawings: Hand-drawings will be converted into a vector format for print processing. Therefore, hand-drawings may become altered in the process. Please keep details and shadings down to a minimum to mitigate the impact of distortions and/or modifications.
   - Please make sure all text is converted to paths, curves, outlines, or that all font files used in the artwork are supplied. Please make sure all placed raster images are either embedded in the vector file, or include the raster images along with the vector file. There should be no embedded bitmap images (jpg, tiff, bmp). Use spot colors only with no half-tones. We cannot accept hand drawings, PowerPoint images, or files in any other format than those specified above. We will not share your personal contact information without your permission.

5. **JUDGING PROCESS:**
   - DESIGN DEADLINE: November 3, 2018 11:59 pm
   - FIRST ROUND JUDGING BEGINS: November 5-8, 2018
   - ONLINE JUDGING: November 9-23, 2018, 11:59 pm
   - ANNOUNCEMENT OF WINNER: Week of November 26, 2018
   - First round judging: Several of the top designs will be selected by a panel consisting of UHWO student employees, administration, faculty, staff, then shared with University of Hawai’i Licensing for review and approval.
   - Final online judging: Licensing-approved selections will be posted online for public voting starting November 10, 2018. The design with the most online public votes will be the winner. In case of a tie, another poll on the UHWO Facebook page will be conducted to determine a single winner.

6. **PUBLICITY CONSENT:** By participating, all participants and winner(s) grant the University of Hawai’i Bookstore’s exclusive permission to use their names, photographs, voices, shirt designs, and likeness in connection with promotion of this and other contests and waive any claims to royalty, right, or remuneration for such use.

7. **MISCELLANEOUS:** The design(s) must be your own or your group’s original, unpublished work and must not include any third-party logos or copyrighted materials. By entering the competition, you agree that the submission is your own work. The winning graphic will become the property of the University of Hawai’i and may be used in any context or medium. If your design is selected you will be asked to sign a release form to that effect. 2018 West is the Best T-shirt will be available for purchase from the UHWO bookstore and from www.bookstore.hawaii.edu/westoahu at the beginning of the 2018-2019 academic year. The contest sponsors reserve the right to change or continue the contest at any time and/or to extend the end date.

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**Mandy Quitog**
2017 “WEST IS BEST” Design Contest Winner

2018 WINNER COULD BE YOU!

>> SEE CONTEST GUIDELINES AT WWW.BOOKSTORE.HAWAII.EDU/WESTOAHU <<